

PRIVACY POLICY

The privacy policy for CreativeTrendShows.com (herein known as “Creative Trends”) outlines the importance of privacy and sensitivity of Personal Information (as defined below). This policy outlines how we manage Personal Information and safeguard privacy. By providing Personal Information to Creative Trends, you agree to the terms of this policy.

This policy covers how your personal information is collected. Personal Information collected, both through our website and through communications (such as emails, telephone conversation or other correspondence). This policy covers how we interpret information shared with us by third parties. We may update this privacy policy from time to time in order to reflect changes to our practices or for operational or legal reasons. Creative Trends regularly reviews its policies and procedures, and any changes will be effective from the date of revision.

MEANING OF “PERSONAL INFORMATION”

"Personal Information" means personally identifiable information, including without limitation names, addresses, financial and credit information and consumer/partner preference information.

COLLECTION, USE AND DISCLOSURE OF PERSONAL INFORMATION

Creative Trends does not and will not give, sell, share or loan your Personal Information to others. As disclosed in this policy, as may be permitted or required by law, or in certain cases if we engage a third party to provide services to us and the third party is bound by confidentiality obligations. Creative Trends takes reasonable steps to ensure that your Personal Information is kept safe from loss, unauthorized access, modification, or disclosure.

Personal Information will be retained in accordance with this policy only as long as necessary or relevant for the purpose of collection or as may be required or permitted by law, after which time it will be destroyed unless further consent is given for retention.

MISCELLANEOUS

This policy is governed by the laws of the Province of British Columbia and the laws of Canada applicable therein, excluding any conflict of laws rules that would apply another body of law. This policy constitutes and contains the entire agreement between you and Creative Trends with respect to its subject matter and supersedes any prior verbal or written agreements. If any provision of this policy is held to be illegal or unenforceable, that provision will be limited or eliminated to the minimum extent necessary so that this policy will otherwise remain in full force and effect and enforceable.